

# THE PROGRESSIVE WAY TO DISTRIBUTE CATALOGUES

(North America)



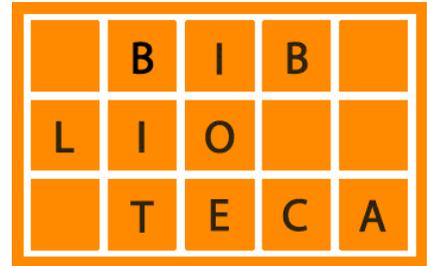
It's never been easier to save money!

For over two decades, **BIBLIOTECA** has been involved in library management systems for design professionals. This prompted us to search out the highly advanced 100% digital product library **caboodle!** **caboodle** can save you money and time in an environmental way! Be among the first to participate in this evolution.

Mfa's/Distributors

[info@caboodlelibrarv.com](mailto:info@caboodlelibrarv.com)

# GIVE SPECIFIERS WHAT THEY WANT AND NEED!



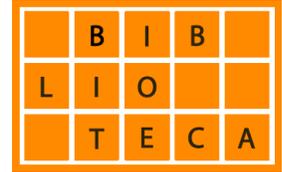
## Specifier's keep product binders in their libraries, either hard copy or electronic.

As technology improves and space becomes more valuable, the design community is turning to electronic information and their hardcopy libraries are shrinking in size. Firms are increasingly reluctant to accept hard copy catalogues, they require digital information to complete their projects. **caboodle**, (powered by **BIBLIOTECA**) the online library system, delivers your information in an efficient, friendly, current and intuitive way with eCatalogues.

## What's an eCatalogue?

It is simply a digital book, formatted with a searchable table of contents. For Specifiers, an eCatalogue has all the benefits of a familiar paper catalogue, with the convenience of being available electronically 24/7. The digital eCatalogues can also be downloaded as PDF files so that Specifiers are able to share them with the project team.

It's not just eCatalogue's! **caboodle** provides additional information including your national contact number, website link, and more importantly - sales representatives direct contact details. Specifiers can quickly contact your representatives should they require more details or samples.



## **caboodle** Benefits:

- **Your eCatalogue** will be available across North America
  - **No cost** to Specifiers or Constructors
- **Your eCatalogue** will be accessible 24/7 (designers don't sleep)
  - **Updates** can occur as often as manufacturers provide
- **\$\$\$** No required printing, storage and distribution of hard copies
- **PDF Format** allows Specifiers and Constructors to print as required
  - **BIM** ready and sustainable products are identified
    - **Environmental choice** to save a tree!

## Competitive Advantages:

- **Experience** Biblioteca has provided “Hands On” services to the Specifying community for over 20 years across Canada
  - **Intuitively** designed in accordance with industry requests
  - **Consistent** formatting from binder to binder, for user ease
    - **Local** Product Contacts, listed across North America
- **Collaboration**, this tool is a response to many Specifier requests, to provide them a tool that will meet their existing needs
- **Complete** list, all manufacturers are currently listed, providing Specifiers with a comprehensive list of product manufacturers. Fees are associated only in displaying your **eCatalogue**.
- **WHY NOT?** We believe the more exposure the better, why limit your coverage?